

FRIDAY, SEPTEMBER 15TH

CAFÉ OWNER EDUCATION ROOM – RM 217

- 9:00 – 9:45am:** **2023 Drink Trends**
Ryan Divis (Monin)
- 10:00 – 10:30am:** **Developing a Barista Training Program For Your Coffeeshop**
Jake Leonti (F+B Therapy / Coffee Talk Magazine)
- 10:30 – 11:00am:** **Introducing The Turkish Method Into Coffeeshops**
Turgay Yildizli (Specialty Turkish Coffee)
- 11:00 – 11:45am:** **Avoiding Business Pitfalls**
Anna Gutierrez (Barista 22)
- 11:45 – 12:15pm:** **How To Launch An RTD Brand**
Trey Malone (Northshore Specialty Coffee)
- 12:30 – 1:00pm:** **Coffee Tech: The Problem Is Water. Now, What's The Question?**
Panel: Sean Price - Moderator (Seeds Coffee)
- 1:00 – 1:45pm:** **Cold Brew Extraction 101**
Trey Malone (Northshore Specialty Coffee)
- 1:45 – 2:30pm:** **Menu Development**
Anna Gutierrez (Barista 22)
- 2:30 – 3:00pm:** **Black History & Mixology**
Deniseea Taylor (Red Bull)
- 3:00 – 3:30pm:** **The Rise of Micro-Roasting: Flexibility, Innovation, and Freshness In Specialty Coffee**
Justin Bravo (Bellwether)
- 3:30 – 4:00pm:** **How To Run A Coffee Shop In A Small Town**
Preston Quillen (Bigbee Coffee)