

SATURDAY, SEPTEMBER 16TH

CAFÉ OWNER EDUCATION ROOM – RM 217

- 9:00 – 9:30am:** **Take Your Café Beyond Coffee – Introducing Cocktails & Mocktails**
Rhiannon Enlil (Spirits Specialist)
- 9:30 – 10:00am:** **Leveraging Technology to Access Direct Trade**
Brianna Dickey (Crop Conex)
- 10:00 – 10:30am:** **Brewing Success: Navigating the Key Business Metrics for Coffeeshops**
Niko Philosophos (Dripos)
- 11:00 – 11:45am:** **411 on Signature Drinks**
Anna Gutierrez (Barista 22)
- 12:30 – 1:00pm:** **How To Run A Coffee Shop In A Small Town**
Preston Quillen (Bigbee Coffee)
- 1:00 – 1:30pm:** **Demystifying Caffeine**
Crystal Mireles / Dezi Abeyta (Red Bull)
- 2:00 – 2:45pm:** **Building an All Star Training Program**
Anna Gutierrez (Barista 22)
- 2:45 – 3:30pm:** **2023 Drink Trends**
Ryan Divis (Monin)
- 3:30 – 4:00pm:** **What’s In Your Cup? An Overview of U.S. Coffee Consumption and Consumer Preferences**
Vanessa Facenda (The Tea & Coffee Trade Journal)