

## CAFE OWNER ROOM (# 284)

	FRIDAY 9/27	SATURDAY 9/28
9 am	Room/speaker set up time  Starts at 9:45	Room/speaker set up time  Starts at 9:45
10am	Beyond the Tactics: Crafting the Path to Long-Term Wins / J.Ritter & L.Workman (Thrive Performance Coaching) (35 min) <hr/> 10:30 Coffee Tech – The Problem is Your Water / Elizabeth Carson, Perfect Shot Espresso (30 min)	2024 Tax Strategy for Coffee Shops AW Vanguard Team / CT (30 min) <hr/> 10:30 Beyond the Tactics: Crafting the Path to Long-Term Wins / J.Ritter & L.Workman (Thrive Performance Coaching) (35 min)
11am	11:05 AeroPress On Bar Fernando Hernandez, AeroPress (45 min)	Menu Development – new drink trends Lotus Lifestyle Team (45 min)
Noon	2024 Tax Strategy for Coffee Shops <u>AW Vanguard Team / CT (30 min)</u>  12:30 Small Business Best Practices Preston Quillen, Bigbee Coffee (30 min)	Tech Solutions for Coffee Shop Owners Perfect Shot Espresso and Good Ground Services (45 min)
1pm	Menu Development – new drink trends Lotus Lifestyle Team (45 min)	Small Business Best Practices <u>Preston Quillen, Bigbee Coffee (30 min)</u> 1:30 Coffee Tech – The Problem is Your Water / Perfect Shot Espresso (30 min)
2pm	Discussion Panel: (55 min) The Future of Cold Brew and RTD Trey Malone, moderator (4 speakers) - Bob Arceneaux, Orleans Coffee - Tom Oliver, Coffee Science - Fred Peer, NO Brew - Matt Saurage, Jr, Community Coffee	2:05 Discussion Panel: (55 min) Future of Cold Brew and RTD Trey Malone, moderator (4 speakers) - Bob Arceneaux, Orleans Coffee - Tom Oliver, Coffee Science - Fred Peer, NO Brew - Matt Saurage, Jr, Community Coffee
3pm	3:15 Tech Solutions for Coffee Shop Owners / Perfect Shot Espresso and Good Ground Services (45 min)	3:15 Trash Traceability with Hey! Café Tommy LeBlanc, Hey! Café Jourdan Bazley, Love Your City (45 min)

NOTES: Education Program Manager is Rhiannon Enlil

Speaker Ready Desk is in 2<sup>nd</sup> Floor lobby near escalators. Same area as classrooms.